

THE SOMEWHAT COMPLETE RESUME OF

# CHUCK GUEST

INSTIGATOR OF MARKETABLE THOUGHTS, IMAGES, WORDS & SOUNDS

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**PRIME CHUCK CREATIVE, OAKLAND**  
**CREATIVE DIRECTOR**

2004–present

Select clients: Chevron/Texaco/Havoline/Delo, Mozilla (Firefox), Clorox, Orchard Supply Hardware, Bay Area Air Quality Management District, Sony, Better Place, Clos du Bois Winery, Passion.com, Equinix, Yonex (Golf), Marin County School Volunteers

**YOUNG & RUBICAM, SAN FRANCISCO**  
**VICE PRESIDENT, SENIOR COPYWRITER**

1995–2004

Primary Account: Chevron Retail (gasoline/lubricants)  
Other Accounts: Investor's Business Daily, Clorox, Havoline, MGM Grand Hotel and Casino, Pozzi Wood Windows, Adobe, Xerox, E&J Gallo Winery, San Francisco Convention & Visitors Bureau

**KRESSER/CRAIG, SANTA MONICA**  
**COPYWRITER**

1991–1995

Primary Account: ARCO (gasoline)  
Other Accounts: KCET Public Television, Albertson's, Kinko's

**ANDERSON & LEMBKE, SAN FRANCISCO**  
**COPYWRITER**

1990–1991

Primary Account: Intel  
Secondary Account: Burlington Air Express

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